

The Chamber is supported by  
**THE BOSTON CONSULTING GROUP**

## Talent Leadership in the Digital Era

### *A Revolution for Business Leaders and HR?*

#### Panel Discussion

Anthony Cerquone, Global Head Human Resources Wealth Management, UBS AG, Zurich  
Ludo Ooms, Managing Director Switzerland & Austria, Janssen-Cilag AG, Zug  
Prof. Dr. Joseph Press, Deloitte Digital Lead, Deloitte Consulting AG, Switzerland, Zurich

#### Moderator

Hans-Christian Steckling, Managing Director, HCS-CONSULTING, Herrliberg

Monday, April 7, 2014

Registration at 5:00 p.m., Presentations at 5:30 p.m. - 7:15 p.m., followed by cocktail riche  
Zunfthaus zur Meisen, Münsterhof 20, Zurich

Change is happening at a rapid pace, transforming structures, decision-making, and expectations. To thrive today, business leaders need to be more agile and innovative - not only to deliver results, but to engage millennials. In our hyper-connected world, however, the relationship of talent is not 1:1, but one to many, disrupting the traditional HR linear processes to attract, develop, and retain.

Our panel will explore how the new ways of working can address the talent challenges of the digital era. Topics for discussion will include:

- Employee engagement through improved experiences, learning and innovation
- Life balance when social media connects us inside and outside the organization

- Opportunities for young talent to develop in ways that do not fit into linear career paths
- Decision making in globally distributed collaborative communities
- External networks for talent sourcing and branding
- Use of social recognition as a currency for rewarding the connected generation

Working together, leadership and HR can stimulate talent to connect, communicate and collaborate. By leveraging digital, leadership can create a more agile and innovative culture, which delivers superior results for all.

An open discussion will follow the presentations.

**Registration to fax # 043 497 22 70** - Panel Meeting, Monday, April 7, 2014, Zunfthaus zur Meisen, Zurich.  
Registration fee CHF 75.00 for members, CHF 90.00 for non-members. Full no-show charge.

**Limited seating available, priority to members!**

member  non-member

Name, function .....

Company, address .....

E-mail: ..... (Please note: Your registration will be confirmed by e-mail.)

remitted to postal account 80-23819-5 or to IBAN CH66 0483 5045 6590 7100 0, Ref. 6501-848

cash at door

charge EC/MC, Diners, Visa, Amex # ..... exp. date: